

# MOORESVILLE ARTS 2017 ANNUAL PHOTOGRAPHY SHOW PROSPECTUS



## SPONSORS:

Proudly sponsored by Mooresville Arts; Frame Warehouse; and, Allen Tate Realtors.

## CALL FOR ENTRIES:

Images created via the following forms of photography will be accepted for consideration:

- shot with film
- shot digitally
- unaltered shots
- altered shots
- alternative processes

## ELIGIBILITY:

- Artists age 18 or older may submit images for consideration.
- The photographs must be original in concept and execution and created by the person who enters the work.
- Entries previously submitted to the Mooresville Arts Photography Show or Juried Exhibition are not eligible.
- Entries submitted must have been completed within the last three (3) years.

## CATEGORY 1: NATURE/WILDLIFE

Subject Matter:

Images may depict plants, animals, landscape and other physical, naturally occurring events/products of earth. The main focus of the images should not include humans, human-created objects.

## CATEGORY 2: PORTRAITURE

Subject Matter:

Images that show/ describe a person or people. These images should capture a mood or tell a story in an artistic manner. Portraiture may be candid, posed, or staged. Portraiture images may not include wedding, commercial photography, or nudity.

## CATEGORY 3: STILL LIFE

Subject Matter:

Images that depict any inanimate object, or group of objects. Objects can be arranged or placed specifically to create an artful composition or found in a natural unaltered setting.

## ENTRY PROCESS:

- Fill out the attached registration/entry form.
- Entries must be hand-delivered to the Mooresville Arts Depot Fine Arts Center, in the Historic Train Depot located at 103 W Center Ave, Mooresville, NC 28115.
- Please have your entry artist/photographer info and label information filled out prior to drop off.

## CALENDAR OF EVENTS:

**INTAKE:** Submission of entries, registration form, and entry fee:

Friday, July 7 (12-4pm) & Saturday, July 8 (10am-2pm) *\*No late entries accepted after 2pm on Saturday, July 8.*

**ARTIST RECEPTION AND AWARDS: (Invite your friends!)**

Friday, July 14, 2017, 6-8pm

**PICK UP:** (All entries left over 30 days become the property of Mooresville Arts)

Items must be picked up on Friday August 4 (12-4pm) & Saturday, August 5 (10-2pm)

**JUDGE:**

This year's judge is Eric Pickersgill. Eric Pickersgill is a full-time artist, husband, and father working in North Carolina. He received a Master of Fine Arts degree at The University of North Carolina at Chapel Hill in 2015. He was born in Homestead, Florida in 1986 and spent his teenage years in Charlotte, North Carolina. Eric received a Bachelor of Fine Arts degree with a concentration in Fine Art Photography from Columbia College Chicago in 2011. Between 2011 and 2013 Eric taught high school in Charlotte, NC via Teach for America. His passion for teaching and image making allows him to see the connections that the two share. The work Eric makes is often about photography as he explores the psychological and social effects that cameras and their artifacts have on individuals and societies as a whole. Eric has exhibited and presented his work internationally at institutions, galleries, and art fairs such as The North Carolina Museum of Art, Pantheon-Sorbonne University, The Ackland Art Museum, Rick Wester Fine Art, Pulse Art Fair Miami, AIPAD, and many more.

**AWARDS:**

Awards will be given in each category. First place awards in each category are co-sponsored by Frame Warehouse and the award winners will receive a \$50 gift certificate in addition to cash awards. Once winners have been selected, the artists will be notified if their entry/entries have been chosen for an award via a phone call or email by Monday, July 10, 2017.

**SIZE AND OTHER LIMITATIONS:**

- Entries must not exceed 60" inches in any dimension.
- The Artist must be able to carry their work into the Depot.
- Framed pieces must be sturdy, wired and ready for hanging, NO sawtooth hangers, staples, or tape allowed.
- Color, black and white or sepia/selenium toned, digital or C-type prints are accepted.

**PRESENTATION:**

- Prints need to be framed, behind glass or Plexiglas, and should arrive at the Depot "ready to hang". Frames and any mats used need to be clean and in good repair.
- Photographs are also accepted on canvas; gallery-profile (a depth of at least 1 1/2") canvases do not require a frame, but any canvas under the size of gallery-profile does require a frame.
- Prints on metal are also acceptable, if they have a hanging device on the back of the print.

**ENTRY FEE:**

- MA Members: \$30 for up to 3 Entries. (3 entries max). Non-Members: \$45 for up to 3 Entries. (3 entries max).
- The artist must decide if he or she wishes to compete in all or some combination of the three categories. Category must be specified per entry on the entry form.

**FINAL ACCEPTANCE:**

Final acceptance of entries in the Mooresville Arts 2017 Annual Photography Show is up to the Chairperson's discretion after viewing the delivered pieces. *If the print quality or the framing or the presentation device are not suitable quality for gallery presentation, the Chairperson may ask the artist to replace whichever element is not suitable or may reject the piece altogether.*

**SALES:**

Exhibited work will be available for sale (unless the artist designates certain entries NFS). The price for each print is set by the artist. Mooresville Arts will retain a commission of 30% for MA members in good standing, 40% for non-members on all sales. All sales commission checks will be mailed to the artist within 30 days of the sale. The declared value of the work must be reasonable and in line with the artist's previous sales.

**LIABILITY:**

Mooresville Arts will do everything possible to keep each piece safe. However, submission of an entry is at the artist's own risk.

**USE OF IMAGES:**

All entrants agree that any image they submit to the Mooresville Arts Annual Photography Show may be used for marketing and promotional purposes directly related to the Mooresville Arts Photography Show. Any image used by Mooresville Arts shall carry a credit line of the artist. Copyright and all other rights remain that of the artist.

**CONTACT/QUESTIONS:**

Show Chairperson, Gina Ricciardelli  
Email: [ginaricciardelli@yahoo.com](mailto:ginaricciardelli@yahoo.com)

**MOORESVILLE ARTS:**

Mooresville Arts is a 501(c)(3) non-profit organization, and is supported by volunteers. There are many volunteer opportunities available. All artists who participate in Mooresville Arts shows and competitions are encouraged to docent during gallery hours to promote their work. If interested, please contact Kay Storck, Docent Coordinator, at [2kaystorck@gmail.com](mailto:2kaystorck@gmail.com)  
*Gallery Hours are Tuesday-Friday 12-4pm and Saturday 10am-2pm. We are a volunteer-based arts center, please call ahead to ensure a Docent is on duty and the Depot is open. (704) 663-6661*

**Mooresville Arts 2017 Annual Photography Show Registration:**

Please complete this form and deliver it with your entries and your entry fee.

Payment payable by cash, check, or Visa/MasterCard, at time of drop off.

Mooresville Arts, 103 W Center Ave, Mooresville, NC 28115

Artist's Info: *(Please print clearly)*

Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Total Entry Fees Paid: \$ \_\_\_\_\_

If you are not a member, are you interested in becoming a member? \_\_\_\_ Yes

Entry #1 MA Annual Photography Show

Title \_\_\_\_\_

Category \_\_\_\_\_

Sale Price \_\_\_\_\_

Entry #2 MA Annual Photography Show

Title \_\_\_\_\_

Category \_\_\_\_\_

Sale Price \_\_\_\_\_

Entry #3 MA Annual Photography Show

Title \_\_\_\_\_

Category \_\_\_\_\_

Sale Price \_\_\_\_\_

***I understand and agree to all the terms and conditions of entry described in the prospectus. I further pledge that all artwork for entry is of my own original creation, in concept, composition, and execution.***

Artist Signature \_\_\_\_\_ Date \_\_\_\_\_

Please cut and attach each of the labels below to the back of each piece to help identify your work

Entry #1 MA Annual Photography Show

Artist Name \_\_\_\_\_

Phone # \_\_\_\_\_ Price \_\_\_\_\_

Title \_\_\_\_\_

Category \_\_\_\_\_

Entry #2 MA Annual Photography Show

Artist Name \_\_\_\_\_

Phone # \_\_\_\_\_ Price \_\_\_\_\_

Title \_\_\_\_\_

Category \_\_\_\_\_

Entry #3 MA Annual Photography Show

Artist Name \_\_\_\_\_

Phone # \_\_\_\_\_ Price \_\_\_\_\_

Title \_\_\_\_\_

Category \_\_\_\_\_